

UNIQUE NEWS N°7 - September 2025

The EQUIS label has been renewed for the maximum period of five years!



The EQUIS label is an internationally recognized European label awarded to the best higher education institutions in management. EQUIS assesses the quality of a school/university holistically by evaluating its strategy, program quality, resources, societal contribution, and impact.

Like other accreditations, EQUIS requires continuous improvement in quality and emphasizes internationalization, social responsibility, and links with the professional world.

There are ten standards, each of which covers a number of items: context, governance and strategy of the school, quality of programs, student profiles, faculty, research, continuing education, resources and administration of the school, international focus, links with the professional world, and focus on sustainable development and CSR.

In their report, the auditors were particularly complimentary about the quality of the school's strategy (its clarity and detailed costing) and the quality of its programs.

This is clearly what they appreciated in awarding us the maximum duration. The next visit will be by AMBA accreditors in 2027.

Breaking News: There's still time to pay your apprenticeship tax!

A big THANK YOU to the graduates and companies who have already allocated part of their apprenticeship tax to ICN Business School.

For those who have not yet made their choice, it's not too late! The SOLTÉA platform remains open until October 24, 2025:

allocate your balance to Nancy

allocate your balance to Paris

As a reminder, the balance of the apprenticeship tax is a mandatory financial contribution to initial vocational training.

By choosing ICN Business School, you are supporting the school's CSR initiatives, program development, and student support. Your company benefits from dedicated services: priority and free access to recruitment events, promotion of your employer brand, invitations to school events, and preferential terms for continuing education.

Turn your expertise into a lever for sustainable impact with ICN's Doctorate in Business Administration (DBA) in Sustainable Innovation Management

In an ever-changing economic world, sustainable development and innovation are dictating the new rules of the game, and today's leaders must rise to the new challenges they pose.

ICN Business School, the Business Science Institute in Luxembourg, and the IAE at Jean Moulin University in Lyon have joined forces to create the Doctorate in Business Administration in Sustainable Innovation Management.

A program designed for leaders in action

This exceptional program is aimed at professionals: senior executives and entrepreneurs who wish to strengthen their strategic vision, develop their capacity for innovation, and increase their influence in a global context.

"Designed for experienced professionals, this four-year DBA combines scientific rigor with operational impact, enabling students to apply the results of their research to the concrete issues facing their companies," says Elisabeth Paulet.

The program offers personalized support, step by step:

- **Phase 1:** fundamental courses for structuring the research question,
- **Phase 2:** presentation of research work to a panel of experts,
- **Phase 3:** final thesis defense.

The program is delivered online in a flexible format, with synchronized and recorded online seminars designed to fit around each professional's schedule.

AMBA-accredited and ranked No. 4 in the Dubai DBA Ranking (2020), it places students at the heart of a high-level international academic environment and within an international community of decision-makers. The latest cohort includes students from South Korea, Japan, Latin America, the United States, and Europe.

Finally, upon completion of the DBA, students receive a triple degree of international value:

- a Doctorate in Business Administration from Jean Moulin University – IAE Lyon,
- an Executive DBA from ICN & BSI

Find out more



Professor of Finance at ICN Business School
In charge of doctoral programs



President of Business Science Institute IGENSIA Education Group.
Honorary Professor at IAE Lyon School of Management
Founder of the Business School Impact System for EFMD-FNEGE

Contact Elisabeth PAULET

Contact Michel KALIKA

Entrepreneurship at ICN



Every year, nearly 100 ICN students declare themselves entrepreneurs. In order to best support this initiative, the school has been welcoming and assisting students for several years, from the birth of ideas to production, including help in obtaining student-entrepreneur status. ICN draws on the expertise of affiliated professors and the support offered by PEEL in Nancy, France's leading student incubator.

The school offers students tailored, practical, and adapted support, facilitating their efforts to minimize the obstacles and fears associated with entrepreneurial ventures and maximize the success of their projects. This year, the school will provide students with a new entrepreneurship space on the Paris campus.

As every year, innovative student entrepreneurial projects are rewarded. This year, three students were recognized for two promising projects: Mathias Louis and Maxime Mikolajczyk, bachelor's students, won the Innovation Award with Longchamp Experience, a Longchamp bag rental service designed for students, professionals, and event organizers.

Supported in this educational project by David GÉGONNE and the entrepreneurship team at ICN Business School, these two bachelor's degree students were able to structure their project, receive legal advice, and meet with industry experts.

Merwane Laidouin won the CSR Award thanks to NextWay, an impactful EdTech platform. With his project, Merwane aims to "democratize" the process of scheduling videoconference appointments with professionals from all walks of life in order to guide students and professionals undergoing career transitions in their career choices and orientation. Driven by an innovative vision, the platform will also integrate an artificial intelligence module to offer customized plans for the future based on each user's profile and aspirations.

Each student awarded receives financial support from the ICN Creative Fund in the amount of €2,000 for their project. Thank you to the donors!

I'm participating in the campaign

If you would like to find out more or participate in the entrepreneurship award jury:



Erwan LE BRETON

erwan.le-breton@icn-artem.com
+33 6 19 83 59 55

READ FOR YOU

by Anne Lavigne, Professor of Economics at the University of Orleans

The nexus of artificial intelligence and sustainability performance: Unveiling the impact of supply chain transparency and customer pressure on ethical conduct



According to the article by LOPES DE SOUSA JABBOUR A. B., I. LAGUIR, Rebecca STEKELORUM, S. GUPTA

Published under the title ***"The nexus of artificial intelligence and sustainability performance: Unveiling the impact of supply chain transparency and customer pressure on ethical conduct"***

In Journal of Environmental Management, in January 2025

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