RSS 🔊

The EQUIS label has been renewed for the maximum period of five years!



education institutions in management. EQUIS assesses the quality of a school/university holistically by evaluating its strategy, program quality, resources, societal contribution, and impact. Like other accreditations, EQUIS requires continuous improvement in quality and emphasizes

The EQUIS label is an internationally recognized European label awarded to the best higher

internationalization, social responsibility, and links with the professional world. There are ten standards, each of which covers a number of items: context, governance and strategy

resources and administration of the school, international focus, links with the professional world, and focus on sustainable development and CSR. In their report, the auditors were particularly complimentary about the quality of the school's

of the school, quality of programs, student profiles, faculty, research, continuing education,

This is clearly what they appreciated in awarding us the maximum duration. The next visit will be by AMBA accreditors in 2027.

strategy (its clarity and detailed costing) and the quality of its programs.

Breaking News: There's still time to pay your apprenticeship tax!

A big THANK YOU to the graduates and companies who have already allocated part of their

For those who have not yet made their choice, it's not too late! The SOLTéA platform remains open until October 24, 2025:

As a reminder, the balance of the apprenticeship tax is a mandatory financial contribution to initial

vocational training.

allocate your balance to Nancy

and preferential terms for continuing education.

apprenticeship tax to ICN Business School.

allocate your balance to Paris

Turn your expertise into a lever for sustainable impact with ICN's Doctorate in Business Administration (DBA) in Sustainable Innovation Management

By choosing ICN Business School, you are supporting the school's CSR initiatives, program development, and student support. Your company benefits from dedicated services: priority and

free access to recruitment events, promotion of your employer brand, invitations to school events,

In an ever-changing economic world, sustainable development and innovation are dictating the new

ICN Business School, the Business Science Institute in Luxembourg, and the IAE at Jean Moulin

University in Lyon have joined forces to create the Doctorate in Business Administration in Sustainable Innovation Management.

rules of the game, and today's leaders must rise to the new challenges they pose.

A program designed for leaders in action

to strengthen their strategic vision, develop their capacity for innovation, and increase their influence in a global context. "Designed for experienced professionals, this four-year DBA combines scientific rigor with

operational impact, enabling students to apply the results of their research to the concrete issues

This exceptional program is aimed at professionals: senior executives and entrepreneurs who wish

The program offers personalized support, step by step:

seminars designed to fit around each professional's schedule.

facing their companies," says Elisabeth Paulet.

• Phase 2: presentation of research work to a panel of experts, • **Phase 3**: final thesis defense.

The program is delivered online in a flexible format, with synchronized and recorded online

• **Phase 1**: fundamental courses for structuring the research question,

of a high-level international academic environment and within an international community of decision-makers. The latest cohort includes students from South Korea, Japan, Latin America, the

AMBA-accredited and ranked No. 4 in the Dubai DBA Ranking (2020), it places students at the heart

United States, and Europe. Finally, upon completion of the DBA, students receive a triple degree of international value:

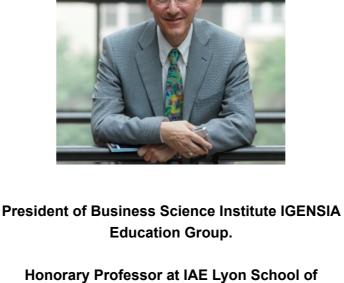
• a Doctorate in Business Administration from Jean Moulin University – IAE Lyon,

- Find out more

an Executive DBA from ICN & BSI



In charge of doctoral programs



Management Founder of the Business School Impact System for

**EFMD-FNEGE** 

Contact Elisabeth PAULET Contact Michel KALIKA



**Entrepreneurship at ICN** 



incubator. The school offers students tailored, practical, and adapted support, facilitating their efforts to minimize the obstacles and fears associated with entrepreneurial ventures and maximize the success of their projects. This year, the school will provide students with a new entrepreneurship space on the Paris campus.

expertise of affiliated professors and the support offered by PEEL in Nancy, France's leading student

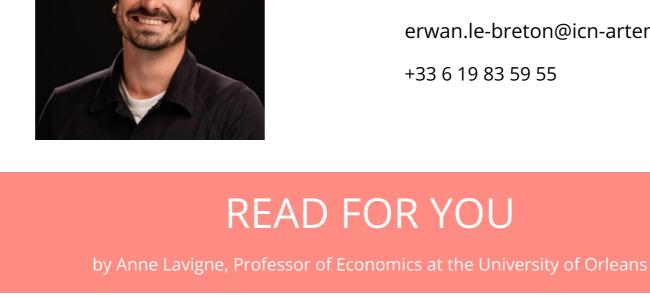
As every year, innovative student entrepreneurial projects are rewarded. This year, three students were recognized for two promising projects: Mathias Louis and Maxime Mikolajczyk, bachelor's students, won the Innovation Award with Longchamp Experience, a Longchamp bag rental service designed for students, professionals, and event organizers. Supported in this educational project by David GEGONNE and the entrepreneurship team at ICN

Business School, these two bachelor's degree students were able to structure their project, receive legal advice, and meet with industry experts. Merwane Laidaoui won the CSR Award thanks to NextWay, an impactful EdTech platform. With his project, Merwane aims to "democratize" the process of scheduling videoconference appointments

with professionals from all walks of life in order to guide students and professionals undergoing career transitions in their career choices and orientation. Driven by an innovative vision, the

platform will also integrate an artificial intelligence module to offer customized plans for the future based on each user's profile and aspirations. Each student awarded receives financial support from the ICN Creactive Fund in the amount of €2,000 for their project. Thank you to the donors!

I'm participating in the campaign If you would like to find out more or participate in the entrepreneurship award jury:

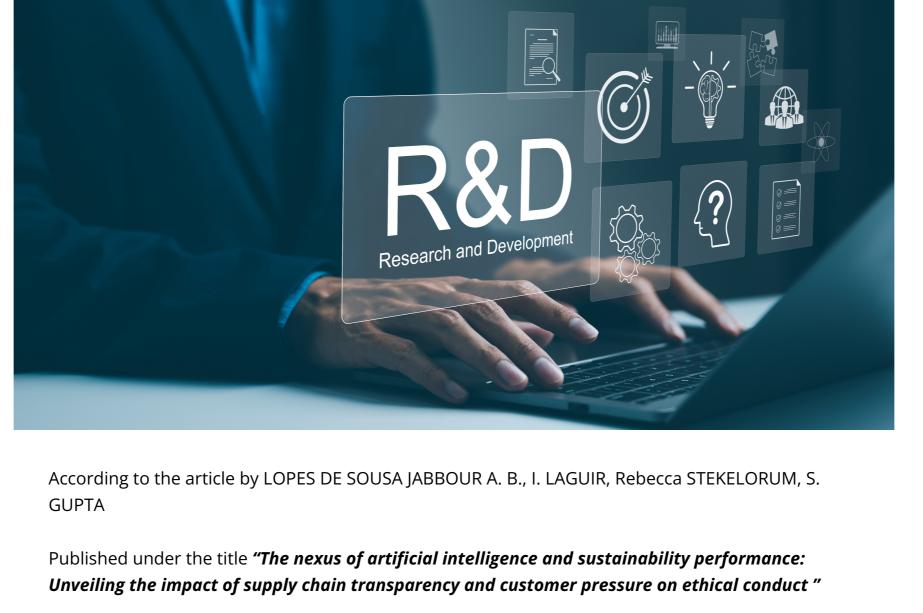


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**Erwan LE BRETON** 

## The nexus of artificial intelligence and sustainability performance: Unveiling the impact of supply chain transparency and customer pressure on ethical conduct



In Journal of Environmental Management, in January 2025

Read more

